



## the Road to Dirt

### SHORT FILM

LENGTH: 10 MINUTES

GENRE: DRAMA, ACTION

ESTIMATED BUDGET:

\$37,000 USD/ \$50,000 CAD

SHOOTING ON LOCATION IN AND  
AROUND VANCOUVER, BC CANADA

NON-UNION  
SHOOT DAYS: 3

PRE-PRODUCTION: MAY-JUNE 2019

SHOOT DATES: EARLY JULY 2019

POST-PRODUCTION: JULY-AUG

DELIVERY BY: AUGUST 21, 2019

### TECHNICAL DETAILS

SHOT ON RED

THE REST TBD ACCORDING TO  
RACEFACE SPECS

#### PRODUCTION COMPANY:

**BADASS CHICKS PRODUCTIONS INC.**  
**312-2150 BRUNSWICK ST.**  
**VANCOUVER, BC V5T 3L5**  
**CANADA**

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# THE ROAD TO DIRT

A ROOKIE MOUNTAIN BIKER LEARNS THE HARD WAY  
THAT SOMETIMES IT MAKES SENSE TO ACCEPT HELP  
IN ORDER TO LEVEL UP.

[WWW.BADASSCHICKS.TV/RACEFACE](http://WWW.BADASSCHICKS.TV/RACEFACE)

## SHORT SUMMARY

Jamie decides to take up mountain biking after stumbling on a mountain bike race. Taking up this new sport is harder than she expects.

Jamie's first day out on a mountain is a disaster and being a total rookie, she nearly kills herself on day two. When she is almost ready to give up hope of ever being able to enjoy this two-wheeled extreme sport, she receives help from an unexpected source.

And so the adventure begins.

## WHY THIS MOVIE?

There are so many movies and clips out there featuring pro riders bombing down the mountain. Most of these videos are geared towards the industry and feature guys.

Nobody really talks about the women or shows the struggle of getting started in mountain biking. How do you start when none of your friends ride and you know literally nothing about bikes?

This film is in a narrative format on purpose - only this way we can truly tell the story in a way that captivates the audience and shows them so much more than just riding footage. It shows them the WHY: the excitement, the adrenaline rush, the pure joy you get from conquering your fears and pushing yourself to be better every day.

WATCH THE PITCH VIDEO HERE:

[WWW.BADASSCHICKS.TV/RACEFACE](http://WWW.BADASSCHICKS.TV/RACEFACE)

# THE ROAD TO DIRT

## FULL SYNOPSIS

Jamie has just graduated from college and is feeling down about having to finally grow up. Her roommate takes her to a mountain bike race because she is working there doing promo work. Jamie goes, but is bored because it's not her crowd at all - she owns a hybrid bike that she rides in the city, but that's about it. Until she notices a badass woman line up to the race. Their eyes meet before she bombs down the hill and that look changes Jamie's life. She is mesmerized - she wants to be THAT girl!

Now determined to take up mountain biking, Jamie packs her bike into her car and goes to one of the local mountains. Looking around at the other women there she compares her get up to theirs – they're in full mountain bike gear with full-suspension bikes and she's on her cheap hybrid hardtail wearing leggings. Despite her self-consciousness she takes a breath and starts making her way down the mountain.

It is a busy day and a busy trail. Jamie falls more times she can count, rips a hole in her leggings and finds herself constantly in the way of others coming down. Frustrated, she kicks the bike and ends the day almost in tears, walking back up the hill she has just come down, battle scars and all.

Jamie reads about a less used unofficial trail a couple of hours away and decides to try that out the next day. So she sets off with her roommate's truck. Losing cell reception pretty soon after the turnoff into the mountains she comes across quite a few obstacles on her path. But it does not phase her, until she hits snow. The truck starts sliding down the hill and she panics, throwing all her things out of the window. Against all odds, she manages to back down from the cliff edge and turn the truck down the mountain.

Several hours later, as she pulls into her driveway all shook up from the ordeal, her neighbor's 12-year old daughter Alyssa comes out to check out her bike. When she gets out, Alyssa is already by her door demanding to know where she went to ride. Jamie admits that she made a bad decision by trying out that one mountain and that mountain biking is not really happening for her.

After reprimanding Jamie about going out all alone on an unsanctioned trail, Alyssa drags her into her family's garage. To Jamie's surprise, she sees several high-end mountain bikes and plastic totes filled with riding gear there. Alyssa pulls out some of her older sister's clothes for Jamie and invites her to ride with them.

The next day we see Jamie standing at the edge of a manageable bunny hill, excited and happy, sporting full race gear. She takes a breath and down she goes.  
Cut to black.

# THE TEAM



**ELINE METS**  
DIRECTOR, PRODUCER

Eline has been in the film and TV industry for 12 years, having worked for several national television networks in Europe. Being a motocross racer, Eline is determined to tell stories about badass women. Her first narrative project "Diaries of Badass Chicks" won the Telus Storyhive Web Series Pilot edition and is now viewable on Telus Optik TV. The pilot is currently being developed into full series.

**SCOTT SECCO**  
CINEMATOGRAPHER

Scott Secco is an adventure filmmaker. He has a writing degree from the University of Victoria and honed his craft as a filmmaker shooting for Sherpas Cinema and Anthill Films. He currently lives in Squamish, BC



**LEONARDO HARIM**  
CINEMATOGRAPHER

Leonardo is a Brazilian Cinematographer based in Vancouver, BC. He has won numerous awards, including Best Cinematography at Vancouver Short Film Festival for his work on the short film Cypher. His portfolio comprises of a long line of narrative films, commercials, music videos and documentaries.

**AMANDA BAILEY**  
CONSULTANT, FEATURED RIDER

Races Enduro and XC. Loves anything with lots of roots and rock rolls and any trail that makes her adrenaline rush.  
Ride lead in Mudbunnies- an all women's mountain biking club.  
Organizes Wednesday night rides for women of all abilities. An aircraft mechanic by trade. Favourite riding spot: Squamish, BC



**MAUR MERE**  
PHOTOGRAPHER

Maur (Muzza) Mere is a celebrated adventure photographer whose work has been published in several magazines, including the cover of Vertical Magazine. Maur resides in Golden, BC Canada.

# BUDGET TOP SHEET

Category	Total
Story/Scenario	725.00
Director	500.00
Producer	500.00
<b>Total A: Development</b>	<b>1,725.00</b>
Cast	4,329.00
Production Labour	10,813.90
Production Office Expenses	75.00
Site Expenses	2,315.00
Unit Expenses (incl. meals)	4,050.00
Transportation Expenses	1,670.00
Art Expenses	2,275.00
Wardrobe Expenses	850.00
MakeUp/Hair Expenses	300.00
Special Effects Expenses	250.00
Stunt Expenses	1000.00
Camera Expenses	3,350.00
Grip/Electric Expenses	4,350.00
Production Sound Expenses	900.00
<b>Total B: Prep &amp; Production</b>	<b>36,437.90</b>
Post: Visual Effects	1,000.00
Post: Sound (including composer, music licenses)	4,500.00
Post: Picture	4,800.00
<b>Total C: Post-Production</b>	<b>10,300.00</b>
	<b>46,737.90</b>
(PREP, PRODUCTION AND POST PRODUCTION)	
Marketing (poster design)	500
General Expenses (including insurance, lawyer fees)	1762.10
<b>Total D: Marketing &amp; General</b>	<b>2,262.10</b>
<b>TOTAL "A" + "B" + "C" + "D"</b>	<b>49,000.00</b>
Contingency (2%)	1000.00
<b>Grand Total</b>	<b>50,000.00 CAD (\$37,000USD)</b>